

INFOTRANSIT

PASSENGER INFORMATION SYSTEM



FEATURES

- Update content and manage the system remotely over a wireless or cellular network
- Configurable display formats allow for simultaneous play of different content. For example, an advertisement can be displayed next to the route ladder on a single display screen
- Targeted messages and advertising can be triggered by time and / or location
- Reports confirm “proof of play”
- Easy to use software supports cloud or local storage

VERSATILE AND EFFICIENT

Luminator Technology Group’s INFOtransit solutions deliver maximum flexibility and options for delivering on-board passenger information.

Providing content-rich messages and dynamic content control, by location, INFOtransit delivers the right message at the right time and maintains a record of what was shown.

With real-time updates and software to support easy administration, content management and diagnostics, as well as integration to other systems, INFOtransit makes it easy to keep passengers informed - while providing an option for revenue-generating advertising.

ENHANCED ADA COMPLIANCE

The optional voice announcement feature adds next-stop and other audio announcements to enhance ADA compliance and on-board accessibility for all passengers.

ADVERTISE TRANSIT SERVICES

Inform riders of new routes, new service areas and connections.

Advertise rider apps and other tools to keep passengers connected.

KEEP RIDERS INFORMED

Route ladders support ADA compliance and inform riders of the next stops. Any delays or route changes are quickly and automatically updated.

IMPROVE OVERALL EXPERIENCE

Implement campaigns to increase awareness of safety campaigns and to promote good behavior. Service and route updates keep passenger informed - making their journey more enjoyable. Add optional integrated voice announcements to support ADA requirements and further enhance on-board communications.

PROMOTE ON-BOARD SECURITY

Seamless integration of live video feeds promotes passenger safety and security while deterring vandalism, assaults and fare evaders.

REALIZE A RETURN ON INVESTMENT

Intelligent, location-based ads will further enhance rider experience by informing them of local attractions, events, job opportunities, etc. Software tools make it easy to administer and report data back to advertisers.

REDUCE LABOR COSTS AND WASTE

No physical labor is required to update digital signage (updates can be administered remotely) - which results in both lower labor costs and more timely information.

Reduce wasteful print ads that often end up in landfills, and save money on associated printing costs.

DISTRIBUTE PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements, safety campaigns, amber alerts and emergency information can be automatically loaded via data feeds.

INTELLIGENCE, SAFETY AND EFFICIENCY IN TRANSIT





ICENTER SOFTWARE

THE MANAGEMENT TOOL FOR ADMINISTRATION AND UPDATES

With icenter, you can manage, configure and update all devices remotely. User groups and their authorizations can also be easily managed.

Data is distributed to all devices in the fleet from the comfort of your workspace, and the pre-installed configuration wizard actively supports the configuration of devices, preventing possible configuration errors.

DESIGN LAYOUTS AND CONTENT

Content is managed by a user-friendly system which can be provided as a cloud-based service. Data can be transferred via Wi-Fi, cellular or USB.

The user interface makes it easy to create individual layouts with text, images, graphics, photos and videos at the click of a mouse - all directly from your desk.

In just a few steps, text can be edited and complete image and video sequences can be compiled. Even picture-in-picture presentations can be created with ease.

INTEGRATE ADVERTISEMENTS

Creating videos that show passenger information and advertisements at the same time is easy, as is the inclusion of dynamic text fields and audio layouts for announcements. All content can be programmed to play based upon the vehicle's location.

A DIAGNOSTIC TOOL THAT REDUCES MAINTENANCE COSTS

The software provides remote access to every connected device, saving time and labor if troubleshooting is required.

All screen content in the vehicle (through live view) is accessible along with the system and component status. The data can easily be read remotely, for the entire fleet.

Each unit in the vehicle can be individually selected and administered. This allows you to decide from a centralized location if a device needs to be manually serviced. As such, icenter reduces maintenance costs to a minimum – and therefore increases the uptime of your fleet.

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Each day, Luminator's infotainment systems provide informational and promotional content to millions of people worldwide.

HARDWARE FEATURES

- High resolution, TFT display technology
- Available with display resolution up to Full-HD; display sizes of 18.5", 24", 29" and 37"
- Brightness automatically adjusts for current lighting conditions, ensuring the best visibility for changing environments
- Designed and manufactured specifically for transit applications, all components are resistant to shock and vibration

